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FOR IMMEDIATE RELEASE

**PADRES CONTRA EL CÁNCER'S 2009 ANNUAL GALA "EL SUEÑO DE ESPERANZA"  
HOSTED BY EVA LONGORIA PARKER AND GEORGE LOPEZ HONORED  
KEN PAVES, L'OREAL PARIS AND THE CALIFORNIA CORRECTIONAL PEACE OFFICERS ASSOCIATION  
(CCPOA)**

***Funds Raised from the Evening's Events to Benefit PADRES Contra el Cáncer  
and the Lifesaving Work of the Organization***

**LOS ANGELES, CA (September 11, 2009)**—Last night, PADRES Contra El Cáncer (PADRES) a nonprofit organization committed to improving the quality of life for Latino children with cancer and their families, celebrated its Ninth Annual Fund–Raising Gala, “**El Sueño de Esperanza**” with hosts **Eva Longoria**, and **George Lopez** at the Hollywood Palladium in Los Angeles. The evening, which was presented by **FARMERS INSURANCE GROUP, (FARMERS)** raised funds to benefit PADRES and the lifesaving work of the organization.

With attendees that included **Amaury Nolasco, Dania Ramirez, Derek and Candace Fisher, Matt Cedeño, Jennifer Morrison, Brenda Song, Christina Perez, Kate del Castillo, Dayanara Torres** and many more, the night paid tribute to PADRES' extraordinary children and families. The night's festivities included a live performance by Grammy awarding winning artist **Beto Cuevas**, formerly of La Ley and a surprise performance by pop singer **Paulina Rubio**. Additional highlights from the evening included Farmers' Insurance presenting Eva Longoria with a check for \$150,000 to benefit PADRES.

“**El Sueño de Esperanza**” also recognized PADRES' distinguished friends and colleagues for their humanitarian contributions in support of the cancer community. Honorees for last night included celebrity stylist **Ken Paves** and L'Oreal Paris whose direct financial contributions in support of PADRES' and its life-saving mission, were each individually acknowledged with the ‘**EL SUEÑO DE ESPERANZA**’ Award. This award acknowledges an individual / corporate partner for exemplary dedication, commitment and compassion to improving the quality of life for Latino children with cancer and their families. Along with this, the **CALIFORNIA CORRECTIONAL PEACE OFFICERS ASSOCIATION (CCPOA)**, received the **RUBY OLIVA CEDILLO TRIBUTE** Award for exemplifying PADRES' guiding values and core ideals – Honesty, Character, Integrity, Respect, Commitment to Community, and Service to Humanity.



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**About PADRES Contra El Cáncer (parents against cancer)**

Founded in 1985, PADRES Contra El Cáncer (PADRES) brings together children, families, healthcare professionals and community leaders to promote a comprehensive understanding of childhood cancer and other blood disorders, as well as effective methods for their treatment. PADRES currently remains the only Latino organization of its kind operating within the United States.

PADRES' unique and inclusive program model is premised upon the delivery of a health and education curriculum designed to be culturally-relevant, family-centered and community-based. While primarily oriented to the Latino community, PADRES' programs, activities and services serve childhood cancer patients and their families from all races, nationalities and ethnic origins. NO FAMILY IS TURNED AWAY. For more information, please visit [www.IAmHOPE.org](http://www.IAmHOPE.org).

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