



MEDIA ADVISORY **Credentials Required**

Editors / Assignment Desks
Advisory for Saturday, August 16, 2008

MEDIA

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PADRES Contra El Cáncer™ Celebrates its 22nd Annual Family Picnic & Carnival with Actor Cristián de la Fuente and Daytime Emmy Award Winner Cristina Perez

Over 3,000 Children and Families to gather with artists, entertainers, and celebrities to celebrate the lives of children with cancer and their families.

WHO: **PADRES CONTRA EL CÁNCER** (parents against cancer), an organization committed to improving the quality of life for Latino children with cancer and their families.

Confirmed to attend are PADRES Ambassadors **Cristián de la Fuente**, finalist of Dancing with Stars 6th Season; **Angelica Castro**, actress and model; and **Daytime Emmy Award Winner Cristina Perez**, Cristina's Court.

Also joining this year's Annual Family Picnic & Carnival are Kellogg's **Tony the Tiger**; **Dora the Explorer** and the Los Angeles Avengers' mascot **TD**.

WHAT: **22nd ANNUAL FAMILY PICNIC & CARNIVAL**

PADRES Contra El Cáncer (PADRES) will be hosting its annual family picnic and carnival for the benefit of families whose children are undergoing treatment for cancer at Childrens Hospital Los Angeles (CHLA), Childrens Hospital Orange County, Kaiser Permanente Sunset, Mattel Children's Hospital, Loma Linda Hospital and other southern California pediatric medical centers.

More than 3,000 persons are expected to take part in this special celebration, that includes carnival rides, carnival games, food, arts & crafts, game booths and live entertainment.

Attendees will include childhood cancer patients; their families; CHLA doctors and nurses; and special celebrity guests.

WHEN: **Saturday, AUGUST 16, 2008**
1:00 pm – 6:00 pm (Registration begins at 12:30 pm)

WHERE: **WHITTIER NARROWS PARK**
1600 N. Rosemead Blvd., South El Monte, CA 91733



About

PADRES:

PADRES Contra El Cáncer (PADRES) is an organization committed to improving the quality of life for Latino children with cancer and their families. PADRES programs, activities and services, while primarily oriented to the Latino community, serve childhood cancer patients from ALL races and ethnic origins. No family is turned away. Celebrating over 23 years of service, PADRES brings together children, families, healthcare professionals and community leaders to promote a comprehensive understanding of childhood cancer and other blood disorders as well as effective methods for treatment. Please join our spokespeople Eva Longoria Parker and Fernando Del Rincón in the fight against childhood cancer. To learn more about PADRES, visit www.IAmHOPE.org.